



Contribution of Audio-Visual Aids to Improve Communication Skills

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Abstract:

This research paper is based on Contribution of audio-visual aids to improve communication skills. Audio –Visual aids as a Means of Communication Audio –Visual aids as a Means for Retention The audio visual as teaching aids improve confidence in speaking, Advantages of audio –visual aids, Traditional learning resources / aids, Technology Based learning resource / aids, it helps the teacher to present the lesson effectively and students learn and retain the concepts better and for longer duration. Use of audio visual aids improves student's critical and analytical thinking. It helps to remove abstract concepts through visual presentation.

Keywords: Audio, Visual, Audio -Visual, Teaching, learning, communication

Introduction:

English has international importance. it's spoken all over the world. Thus knowledge of English is essential for establishing communication. "According to Pandit Jawaharlal Nehru "English is the window to the world as it is spoken throughout the world. It is the window through which we can peep into the world's literature, trends, and industrial progress, commercial activities, politics, games, social and cultural life.

Communication is a broad term to define. It is defined understood and used in different ways by people from different walks of life. According to the **American Society of Training Directors** – "The interchange of thought or information understanding and confidence or good human relation. **Newman and Summer** defined communication is an exchange of facts, ideas, opinions or emotions by two or more persons". Communication is also defined as interchange by words, letters, symbols or messages and as a way that one organization member shows meaning and understanding with another.

Children learn best by observing and copying the behaviors of adults. It is therefore evident that learning is more effective when sensory experiences are stimulated. These include pictures, slides, radios, videos, and other audiovisual tools. Audio – visual is now permeating the education system as a tool for effective teaching and learning and improving communication skills. With audio-visual, the communication of information can be done in more effective manner and it can be an effective instructional medium for delivering information. Audio –visual access to knowledge is one of the possibilities of information and communication technology that has tremendous impact on learning.

Visual and Audio –visual aid

Audio-visual aids are also called instructional material. Audio literally means "hearing" and visual means that which is found seeing. So all such aids, which endeavor to make the knowledge clear to us through our senses are called audio visual aids or instructional material. All these learning material make the learning situations as real as possible and give us firsthand knowledge through the organs of hearing and seeing. According to **Kinder**: "Audio -visual

