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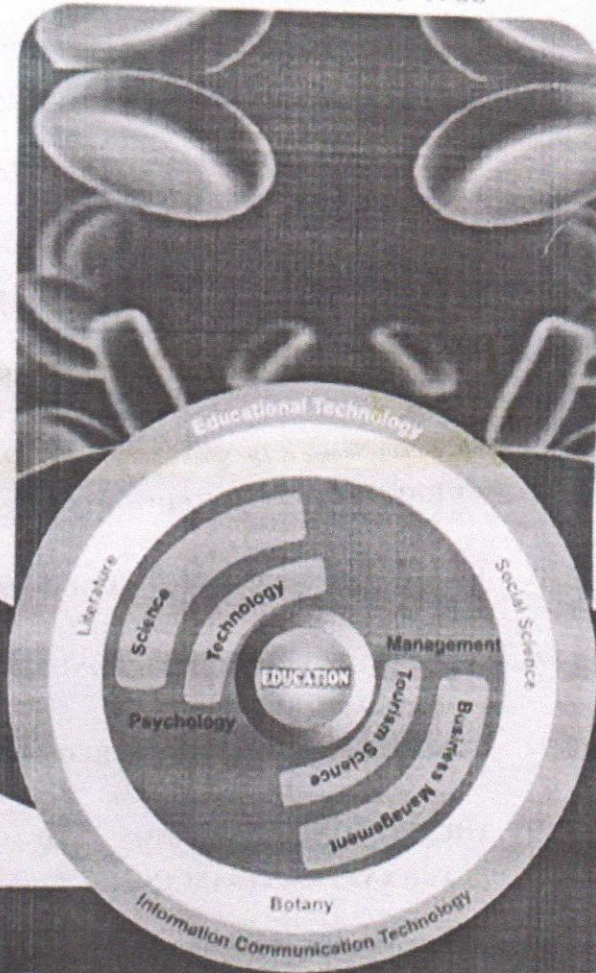
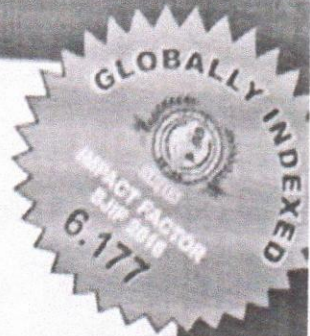
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Mr. Sandip Shinde & Dr. Sambhaji Gopala Shinde (978-980)

A STUDY OF COTTAGE INDUSTRIES AND NON AGRICULTURAL BUSINESS IN INDIA

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Introduction:

The heart of India lies in her villages, as Gandhiji pointed out many a time; and if her heart is strong and healthy the whole body would be naturally so. Although today India maintains some of the largest industrial plants of the world and is marching ahead towards her goal of industrialization, the country is much in need of cottage industries as well as, Non agriculture business such as hotel , shop, blacksmith, tailor ,potter, transport in the rural areas. The need of Cottage and Non agriculture business Industries in India is immense. According to an Indian economist, 'In India, more than 74 per cent of the total population lives in the villages where their lot is linked with agriculture. They have to live in the villages as they cannot leave their fields which give them their 'living'. Side by side they must be provided with some kind of cottage industries upon which they can depend during that period in which they remain idle and unengaged'. India is gradually establishing large industries, but these large industries have many by-products and with these it is possible to carry on small cottage industries. For example, carpet-making is done with waste products of jute mills and cotton mills, and in this way useful cottage industries can grow around our large industrial ventures.

Objective of study

The study has following objectives

- 1 To study of *Necessity of Cottage Industries* and non Agricultural business in India
- 2 TO study of advantages of cottage and non Agricultural business
- 3 To study of impact *Cottage Industries* and non Agricultural business in India
- 4 To study the solutions to improve the prospects of the cottage industry

Research Methodology: This research is based on secondary data of journals ,articles, newspaper and magazines, books, internate Considering the objective of study descriptive type research design is adopted to have more accuracy and rigorous analysis of research study . the accessible secondary data is intensively used for researched study .

Necessity of Cottage Industries in India: We depend on cottage industries as well as Non agriculture business for many of its needs. We get our clothing from mills but we have to depend on cottage industries for our bell-metal things, for our bangles and buttons. If we allow the cottage industries to decay, we shall do so at considerable loss to ourselves. From yet other point of view cottage industries are a necessity to India, and they shall be so until the very structure of society is changed. The centre of Indian life is in the villages. It is in the villages that the majority of the people live, but it is not possible to establish large industries at many places. So, if the village population has to live, it will have to depend a good deal on cottage industries, on the things that villagers can produce in their homes with their hands or with simple tools that are readily available. It will give them employment and save their society from decay.

The Advantages of cottage industry

1 Work From Home: A major benefit of cottage industries and Non agriculture business is that they allow people to work from their homes. Women have benefited the most because they can work from home while still tending to their families. Many cottage businesses and Non agriculture business include the entire family in their operations, however, including husbands and children. Some